

# Museums Worcestershire Performance Indicators - Users

2016/2017 figures as at 30th September 2016

PI	Description	Quarter 1		Quarter 2		Quarter 3		Quarter 4		Cumulative Totals	
		Apr-Jun 2015	Apr-Jun 2016	Jul-Sep 2015	Jul-Sep 2016	Oct-Dec 2015	Oct-Dec 2016	Jan-Mar 2016	Jan-Mar 2017	2015/2016	2016/2017
<b>1</b>	<b>Number of visits in person</b>	23,712	22,493	30,541	30,545	19,956		21,987		96,196	53,038
a	City Museum and Art Gallery	14,907	13,950	18,428	18,708	12,345		14,204		59,884	32,658
b	The Commandery	3,666	4,054	6,123	6,340	3,391		3,871		17,051	10,394
c	County Museum, Hartlebury	5,139	4,489	5,990	5,497	4,220		3,912		19,261	9,986
<b>2</b>	<b>Website Usage</b>										
a	Number of virtual visits via website (page views)	63,006	42,096	59,351	52,644	54,186		36,495		213,037	94,740
b	Sessions generated by first-time visitors to website	--	8,949	--	11,936	--		--		--	20,885
<b>3</b>	<b>Organised events and exhibitions</b>	67	29	71	58	32		30		200	87
a	City Museum and Art Gallery	17	15	13	14	11		13		54	29
b	The Commandery	30	7	22	23	6		8		66	30
c	County Museum, Hartlebury	20	7	36	21	15		9		80	28
<b>4</b>	<b>Number of visits by children/young people</b>	2,383	2,270	2,597	2,189	2,905		2,433		10,318	4,459